



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

OXY SUPPORTS THE EDUCATION OF ORANG ASLI CHILDREN
*Empowering Education, Supporting Healthy Clear Skin: OXY We Care
For Children Education*

KUALA LUMPUR, 16 August 2023 — OXY, the dedicated anti-acne skincare brand for teenagers, is not only focused on promoting healthy skin and confidence but also on empowering underprivileged students through education. OXY is proud to reaffirm its commitment to this cause by collaborating with Watsons Malaysia and MyKasih Foundation in making a lasting impact on the lives of underprivileged Orang Asli students.

Recognizing the financial constraints and limited educational resources faced by Orang Asli students, OXY has directed its efforts toward ensuring equal educational opportunities. This year, OXY, together with Watsons, successfully raised RM50,000 for its 'We Care For Children Education' campaign. This fund will support the education and learning of 140 students from Sekolah Kebangsaan (SK) Sungai Judah, Selangor.

OXY's education program will sponsor selected students to attend an after-school program focused on developing essential skills such as reading, writing, and numeracy. This sponsorship empowers the students to better grasp the subjects taught in class, fostering their academic growth and future prospects. Additionally, OXY is delighted to contribute 7 units of LED TVs, enhancing the learning environment and creating a more engaging, digitalized experience for the students.

In addition to the educational support, OXY is thrilled to donate music equipment to SK Sungai Judah, aiming to cultivate the students' love for music and create limitless possibilities for their future. The establishment of a mini orchestra will provide an enriching experience, making learning enjoyable and inspiring creativity among the students.

"We firmly believe that every child deserves access to quality education," expressed Mr. Shamsul Fadilah Bin Asmara, Principal of SK Sungai Judah. "OXY's involvement in this educational support initiative is truly commendable. It will ignite enthusiasm among our students, encouraging them to attend school and opening doors to a brighter future."

Lim Mei Yuen, General Manager of Rohto-Mentholatum (M) Sdn Bhd, emphasised OXY's dedication to empowering underprivileged Orang Asli students through the 'We Care for



Children Education' campaign. OXY is proud to provide resources, funding, and donations that contribute to equal education opportunities for these deserving students.

"This marks the 2nd year of OXY's noble school program, aimed at supporting the educational development of underprivileged students," stated Lim. "With the support of MyKasih Foundation and dedicated teachers from SK Sungai Judah, we are excited to witness the remarkable growth and achievements of these students. Through our donation of music equipment, we hope to nurture their love for music and inspire them to embrace a world of possibilities.

"Watsons Malaysia is honoured to partner with OXY to provide support and educational assistance to the less fortunate Orang Asli population. Customers of Watsons can also participate by purchasing OXY products at Watsons to be part of this initiative and RM1 from each purchase will be donated to the cause. We believe this initiative can enhance their level of education, thus producing even more high-calibre leaders in the future," said Caryn Loh, Managing Director of Watsons Malaysia.

OXY's mission goes beyond helping teenagers achieve good skin and confidence. We are committed to supporting the education of underprivileged students, ensuring equal opportunities for all. As part of our ongoing efforts, OXY will continue to provide support and resources to empower more children, paving the way for a brighter future. By combining skincare expertise with social responsibility, OXY strives to make a positive impact on the lives of young people, fostering both inner and outer well-being.

For more information or to support the 'We Care For Children Education' campaign in the future, please visit <https://oxy.com.my/> or the official Oxy Malaysia Facebook page: <https://www.facebook.com/OxyMalaysia/>.

About The Mentholatum Company

The Mentholatum Company, Inc. Founded in 1889 is a manufacturer and marketer of non-prescription drugs and healthcare products. Headquarters are in Orchard Park, New York, U.S.A with operations in Australia, South Africa, Canada, Scotland, Taiwan, Thailand, Malaysia, Hong Kong, Mexico, South Korea, P.R China, India and Japan.

Manufacturing is carried out in 26 locations around the globe and marketing / distribution in over 150 countries. The company, privately held for 99 years, was acquired by Rohto Pharmaceutical Company Ltd. of Osaka, Japan in 1988. Rohto is a major player in the Japanese pharmaceutical market with top selling products in the eye care, topical and stomach relief categories.

Since 1889, The Mentholatum Company has grown and prospered from a small purveyor of soaps and toiletries into an international company, marketing quality proprietary medicines around the world. In the United States, and in many countries around the world, the Mentholatum family of products has



earned a reputation for quality and value. Every Mentholatum brand is sold with an unconditional guarantee of satisfaction.

Brands under Mentholatum: Lipice, Oxy, Hada Labom Selsun, Sunplay, Rohto Eye Drops, Botanics, Deep Heating Rub, Melano CC and Dermistry.

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