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HYUNDAI IONIQ 6 LAUNCHED IN MALAYSIA
The 2023 World Car of the Year – available now

SHAH ALAM, 21 July 2023 – Hyundai-Sime Darby Motors (HSDM) has officially launched the show-stopping Hyundai IONIQ 6 in Malaysia. Holder of three prestigious global awards – 2023 World Car of the Year, 2023 World Electric Vehicle of the Year and 2023 World Car Design of the Year – the streamlined all-electric sedan is Hyundai’s second IONIQ model and also its second recipient of the three aforementioned World Car Awards after the IONIQ 5 in 2022.

“The IONIQ 6 is the current pinnacle of Hyundai’s electric vehicle (EV) line-up in terms of technology, range, efficiency, and performance, thanks to its state-of-the-art Electric Global Modular Platform (E-GMP). It is one of the few EVs on the planet with an 800-volt architecture, letting it accept up to 350 kW DC charging, which would make possible a 10% to 80% charge time of just 18 minutes. In fact, the IONIQ 6 is one of the world’s fastest-charging EVs.

“This is Hyundai’s third EV model in Malaysia and its most advanced one yet, further solidifying Hyundai as an eminent EV brand and one that is committed to advancing cutting-edge, zero-emissions mobility for a new generation of discerning customers,” said Sime Darby Motors Managing Director of Retail and Distribution for Malaysia Mr Jeffrey Gan.

Two variants of the Hyundai IONIQ 6 are offered in Malaysia – Max RWD and Max AWD – which are essentially single- and dual-motor versions respectively. Both are powered by a high-capacity 77.4 kW lithium-ion polymer battery, yielding impressive WLTP ranges of 614 km (Max RWD) and 519 km (Max AWD). With an electric motor on each axle, the Max AWD possesses a total of 239 kW of power and 605 Nm of torque, sprinting it to 100 km/h from rest in just 5.1 seconds.

“We are extremely excited to bring the Hyundai IONIQ 6 to Malaysia. Besides setting new standards for Hyundai in terms of technology and efficiency, it looks like nothing else on the road. Its fastback profile and curvaceous shape are the result of extensive wind tunnel testing, such that it achieves a very low 0.21 drag coefficient. Not

only is it the most aerodynamic Hyundai ever – it’s one of the world’s most aerodynamic vehicles on sale today,” said HSDM Managing Director Mr Low Yuan Lung.

Retrofuturism comes courtesy of its Parametric Pixel lighting – an IONIQ trademark – present in numerous places including the head and tail lamps, rear spoiler-mounted third brake lamp and even the steering wheel. The ‘mindful cocoon’ interior features two seamlessly connected 12.3-inch screens, Android Auto and Apple CarPlay connectivity, wireless phone charging, eco-friendly materials and multi-colour ambient lighting, amongst others.

In terms of safety, the five-star Euro NCAP-rated IONIQ 6 features seven airbags (including a front-centre airbag) and a comprehensive Hyundai SmartSense suite of active safety systems as standard. The suite includes Remote Smart Parking Assist, which lets the driver remotely manoeuvre the car forwards and backwards – handy for getting into and out of tight parking spaces as well as making small parking adjustments.

An innovative feature of the IONIQ 6 is Vehicle-to-Load (V2L), which turns the car into a mobile powerbank. Via two electrical outlets (one inside and one outside), the IONIQ 6 can charge and power a variety of devices and appliances, from laptops and TVs to camping equipment and electric bikes. It could even be used to rescue a stranded EV.

“The IONIQ 6 is priced, on-the-road before insurance, at **RM289,888** for the Max RWD variant and **RM319,888** for the Max AWD variant, inclusive of an eight-year/160,000 km battery warranty. For an additional RM10,000, the standard vehicle warranty is upgradable to five years/100,000 km, and attached to this is three years/50,000 km of free service. Plus, the first 30 owners will receive a free one-year Shell Recharge Gold membership upon vehicle delivery, allowing them to enjoy attractive charging rates,” said Mr Low.

“We invite everyone to experience the IONIQ 6 at the paultan.org Electric Vehicle Expo (EVx) this Saturday and Sunday at the Setia City Convention Centre. Admission is free. Concurrently, The IONIQ 6 Experience, located adjacently at the Ballroom Building, will offer test drives and a more immersive, exclusive overall experience. We look forward to seeing you this weekend!” he added.

Bookings for the IONIQ 6 can be made at any authorised Hyundai sales outlet nationwide as well as on the online booking platform ClicktoBuy (<https://www.hyundai.com.my/clicktobuy/>). Five body colours – Abyss Black Pearl, Nocturne Grey Matte, Biophilic Blue Pearl, Dive Blue Solid and Gravity Gold Matte – are available.

About Hyundai-Sime Darby Motors Sdn Bhd

Hyundai-Sime Darby Motors Sdn Bhd (HSDM) is a subsidiary of Sime Darby Motors. HSDM is the sole distributor and exclusive importer of all Hyundai completely built-up and locally-assembled vehicles and related spare parts. HSDM's comprehensive range includes the Creta, Kona, Kona Electric, IONIQ 5, IONIQ 6, Staria and Palisade.

Issued by Circuit Communications on behalf of Hyundai-Sime Darby Motors Sdn Bhd. For more information about this release, kindly contact:

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